



Maura Healey, Governor  
Kimberley Driscoll, Lieutenant Governor  
Monica Tibbits-Nutt, Acting Secretary & CEO  
Jonathan L. Gulliver, Highway Administrator



By Email on 9/12/2023 & By Certified Mail: 7020 2450 0002 0132 8284

Office of Outdoor Advertising  
Ten Park Plaza, Suite 7760  
Boston, MA 02116

RECEIVED

2023 SEP 13 P 12:50

September 12, 2023

CITY CLERK  
FALL RIVER, MA

Alison M. Bouchard, City Clerk  
City of Fall River  
One Government Center, Room 227  
Fall River, MA 02722

Re: Proposed construction of electronic billboard(s) - Notice of Public Meeting

Dear Ms. Bouchard:

Please be advised that on Thursday, October 12, 2023 the Office of Outdoor Advertising will hold a virtual public meeting at 11 AM via Zoom. A registration link will be forwarded to your office.

The agenda includes application by Media Partners MRV LLC for two permits for the construction of an electronic billboard at the following location(s):

- a. 818 Jefferson Street  
New Application # 2023D022 (new structure, facing north)
- b. 818 Jefferson Street  
New Application # 2023D023 (new structure, facing south)

Public comment regarding the proposed billboard(s) and/or display(s) may be presented at the meeting or in writing prior to the meeting to:

The Office of Outdoor Advertising,  
Attention Timothy P. McCarthy, Director  
Ten Park Plaza, Suite 7760  
Boston, MA 02116

Thank you for your attention to this matter.

Sincerely,

Timothy P. McCarthy, Director  
MassDOT – Office of Outdoor Advertising

cc: Mayor Paul Coogan

Ten Park Plaza, Suite 7760, Boston, MA 02116  
Tel: 857-368-9700, TTY: 857-368-0655  
[www.mass.gov/outdoor-advertising-and-signage](http://www.mass.gov/outdoor-advertising-and-signage)