



City of Fall River Massachusetts

PAUL E. COOGAN
Mayor

FOR IMMEDIATE RELEASE

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Fall River Tree Lighting Ceremony to Follow Parade

(FALL RIVER, MA- December 2nd, 2021)- Mayor Paul Coogan invites residents of Fall River to join for the City of Fall River's 2021 Tree Lighting Ceremony at Government Center following the Children's Holiday Parade on Saturday, December 4th. The ceremony will be held around 4:30pm. Additional activities are scheduled to take place before the lighting of the tree.

From 3pm-5pm, food trucks, music, free balloons and a visit from the New Bedford Art Museum's artMOBILE will entertain families until the tree lighting. The artMOBILE will be giving out grab-and-go craft kits that can be done on site or at home. The expected line-up of food trucks includes Friskie Fries, What's Up Cupcake and Gnarly Vines Farm. After sundown, Mayor Paul Coogan will be joined by special guests to light the City tree for the first time this season.

"Last year, we weren't able to bring the community together for so many of our favorite traditions- including the tree lighting," said Mayor Paul Coogan. "I hope that, after watching the parade, families will stop by City Hall to get a bite to eat, enjoy some activities and kick off to the holiday season with our tree lighting."

The 2021 Tree Lighting Ceremony and surrounding activities are generously sponsored by Bank5.