City of Fall River to Mark Hispanic Heritage Month with October 8th Flag Raising

(Fall River, MA - October 1st, 2020)- On Thursday October 8th, Mayor Paul Coogan will be joined by his newly formed Diversity Committee and members of Bristol Community College to commemorate Hispanic Heritage Month, celebrated nationally from September 15th to October 15th. A short speaking program featuring the Mayor and several community members will help mark the occasion. Despite the event’s closure to the public due to Covid-19, the event will be live streamed on the City of Fall River Facebook page, where residents are encouraged to tune in.

Five nations’ flags will be raised, representing Fall River’s 5 largest Latin American populations (according to Census data). These five countries are Puerto Rico, the Dominican Republic, Mexico, Ecuador and Brazil. Although Brazil is not a Spanish-speaking country, this event shall celebrate Brazilian/Brazilian-American contributions to Fall River alongside the other countries represented. The raising of all 5 flags is intended to commemorate the positive impact that Fall River’s growing Hispanic/Latin American populations have made on the City economically, socially and culturally. The flags will remain raised until Monday, October 12th.