



City of Fall River Massachusetts

PAUL E. COOGAN
Mayor

FOR IMMEDIATE RELEASE

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Mayor Coogan Establishes Launch Pad Veterans' Job Training Program

(Fall River, MA- October 8th, 2020)- On Tuesday, October 13th at 11am, Mayor Coogan will be joined at the Veterans Association of Bristol County by individuals from the Fall River Community Development Agency and Fall River's Veterans Services office to celebrate the creation of the Launch Pad Veterans Job Training Program. The City has dedicated \$100,000 through the CDA's CARES Act funding and the Veterans Department to create this new service at the Veterans Association of Bristol County.

The program will support 50 low-income veterans from Fall River who have been impacted by the Covid-19 pandemic. These veterans will be provided with job training including, but not limited to, skills assessments, resume building, interview instruction and one on one life coaching/career counseling. Participants will also be connected with a Masshire Veteran Representative and local job opportunities.

"Our veterans have been hit hard during this pandemic, like so many others," said Mayor Coogan. "I am humbled by the opportunity to provide this new service through the Veterans Association of Bristol County. I have no doubts that the VABC is more than qualified to provide these life changing services to our valued servicemen and women, and I am eager to see the program's outcomes."